

# ESG-REPORT 2023

## ONLINEPRINTERS GROUP

ENGLISH



# 2

## SOCIAL

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# ONLINEPRINTERS GROUP

## Print Expertise – High Quality – Excellent Service – Fair Prices

The Onlineprinters Group includes the companies Onlineprinters (Germany), Solopress (United Kingdom), and Scandinavian Print Group (Denmark). Since its establishment in 2018, it has become one of the most successful players among Europe’s online printing companies.

A total of 1,700 people from 55 nations work for the group’s companies in Germany, the UK, Denmark, Poland, Spain, and Sweden, offering high-quality print products and services for decades.

● Countries with their own Onlineprinters Group online shops



### Onlineprinters

Since 1984, Onlineprinters has been producing a wide range of print products for customers across Europe – from business cards and flyers to brochures and large format printing (LFP) products. With a selection of over 5,000 base products, customers can configure solutions that meet their specific needs and place orders with ease. Our modern printing technology, combined with decades of experience and highly automated production processes, enables us to deliver fast, cost-effective, and sustainable products of the highest quality.

### Solopress

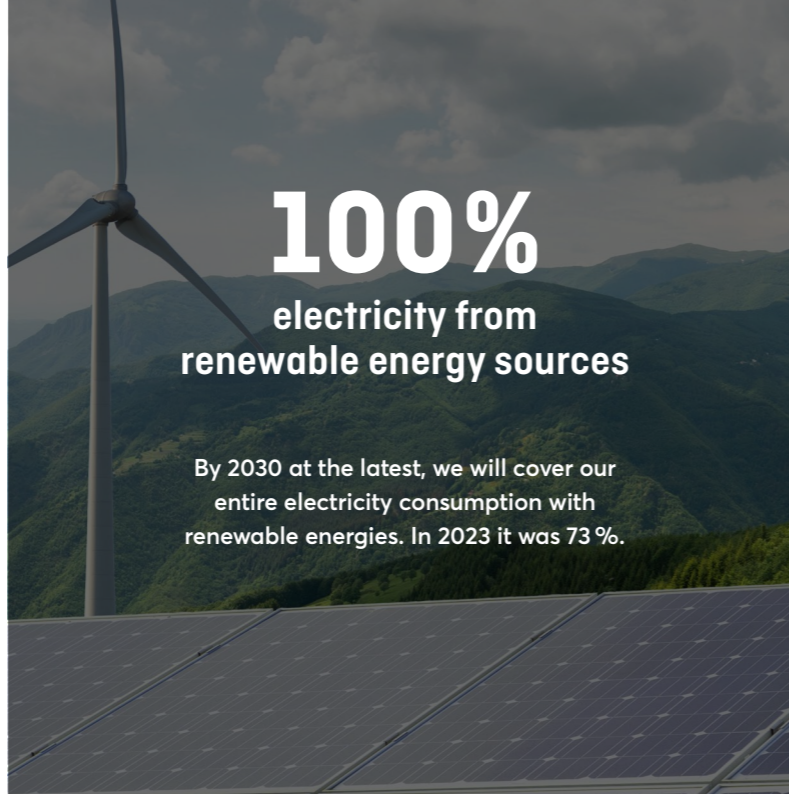
Since 1999, Solopress has been delivering high-quality print products, becoming one of the largest and most renowned online printing companies in the United Kingdom. Its printing portfolio ranges from office supplies and promotional materials to photo gifts. Throughout the entire procurement and production process, the company places great emphasis on sustainable practices, responsibly sourced materials, and recyclable products.

### Scandinavian Print Group

The Scandinavian Print Group is the largest online printing company in Scandinavia, with locations in Denmark, Sweden, Norway, and Poland. Since 1999, the Scandinavian Print Group has offered a wide range of printing services and products. By combining cutting-edge IT solutions with traditional printing methods, the group delivers cost-efficient and high-quality results daily for customers across various industries. The group’s most well-known brand is LaserTryk.dk, which established Scandinavian Print Group, is the leading brand of printing in the Scandinavian Print Group.

# OUR GOALS 2030

We take our responsibility for the environment and society seriously and act on it every day. That's why we have committed ourselves to continuously reduce our ecological footprint, improve social standards, and actively contribute to a sustainable future.



**100%**  
electricity from  
renewable energy sources

By 2030 at the latest, we will cover our entire electricity consumption with renewable energies. In 2023 it was 73 %.

**>95%**  
sustainably  
sourced paper

By 2030, we will ensure that more than 95 % of our paper is produced in a certified sustainable manner. In 2023, the proportion of sustainably produced paper was 83 %.



**Reduction of emissions\***

By 2030, we will reduce our energy requirements and emissions from operational activities by 42 % to 3,692 tCO<sub>2</sub>e (Scope 1 + 2).

\*In line with the Science Based Targets initiative (SBTi)

Reduction of  
paper waste to  
**25%**

Careful use of resources is important for climate protection. That is why our goal is to reduce our paper waste to a maximum of 25 % by 2030. In 2023, this figure was 28 % across the Group.



**Employee retention**

In 2023, only 9.6 % of our employees opted for a voluntary change, compared to an industry average of 15 %. We want to improve this level even further by continuing to offer our employees an attractive long-term working environment.

**Occupational safety**

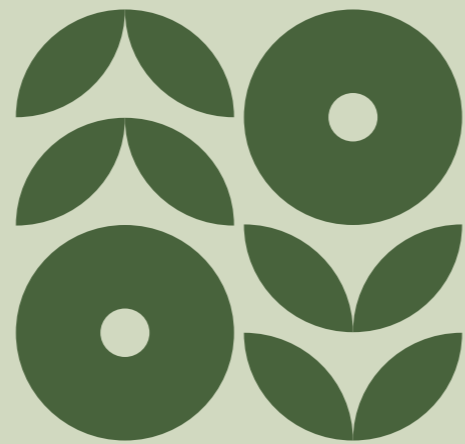


Our aim is to further improve the occupational safety of our employees and thus ensure a safe and healthy working environment in which no work-related accidents occur.

**25%**  
reduction of  
Scope 3 emissions

In 2022, CO<sub>2</sub> emissions of 86,283 tonnes were generated primarily through the purchase of paper and the transport of raw materials and goods. Our Scope 3 target is to reduce this figure by 25 % to 64,712 tCO<sub>2</sub>e until 2030.

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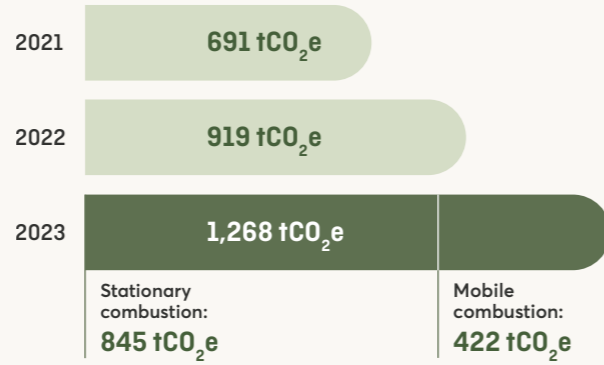
Our Ecological  
Footprint

ENVIRONMENT

# OUR EMISSIONS

Onlineprinters takes responsibility not only for the company but also for the world in which we work and live. For us, sustainable environmental management is more than just an obligation; it is a central part of our strategy for long-term success. We recognize the close link between economic stability and ecological responsibility, and we are committed to making our activities as environmentally friendly as possible. →

## Scope 1



## Scope 2



tCO<sub>2</sub>e = Tonnes of CO<sub>2</sub> equivalents  
 Scope 1 = Direct GHG emissions that occur from sources that are owned or controlled by the company  
 Scope 2 = GHG emissions from the generation of purchased electricity, heat or steam consumed

## Total Emissions Scope 1 & 2 (tCO<sub>2</sub>e)

2023

6,366

2022

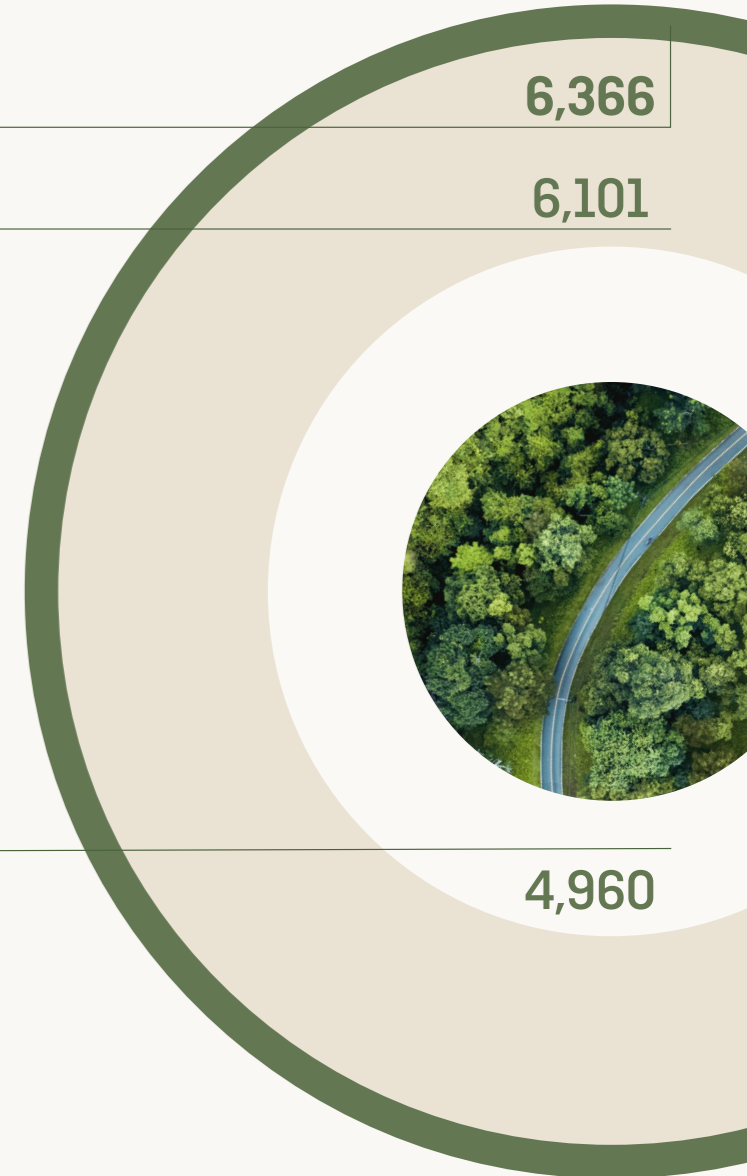
6,101

### Examples of Measures in 2023 for Reducing Scope 1-2 Emissions:

- If the replacement of vehicles such as forklifts or company cars is necessary, we focus on electric vehicles.
- Conversion of machine heat into heating for the halls.
- Replacement of conventional light sources with LED.

2021

4,960



## Raw Material: Paper

Scope 3 emissions within the group primarily arise from purchased goods such as paper, LFP, and printing plates, as well as services. In 2023, the purchase of paper and packaging accounted for 77% of our CO<sub>2</sub> emissions. We aim to reduce this figure through increasingly resource-efficient paper usage and new techniques.

Over 83% of the paper processed by our group companies comes from sustainable sources and is PEFC<sup>1</sup> or FSC<sup>2</sup> certified. We aim to increase this percentage to at least 95% by 2030.

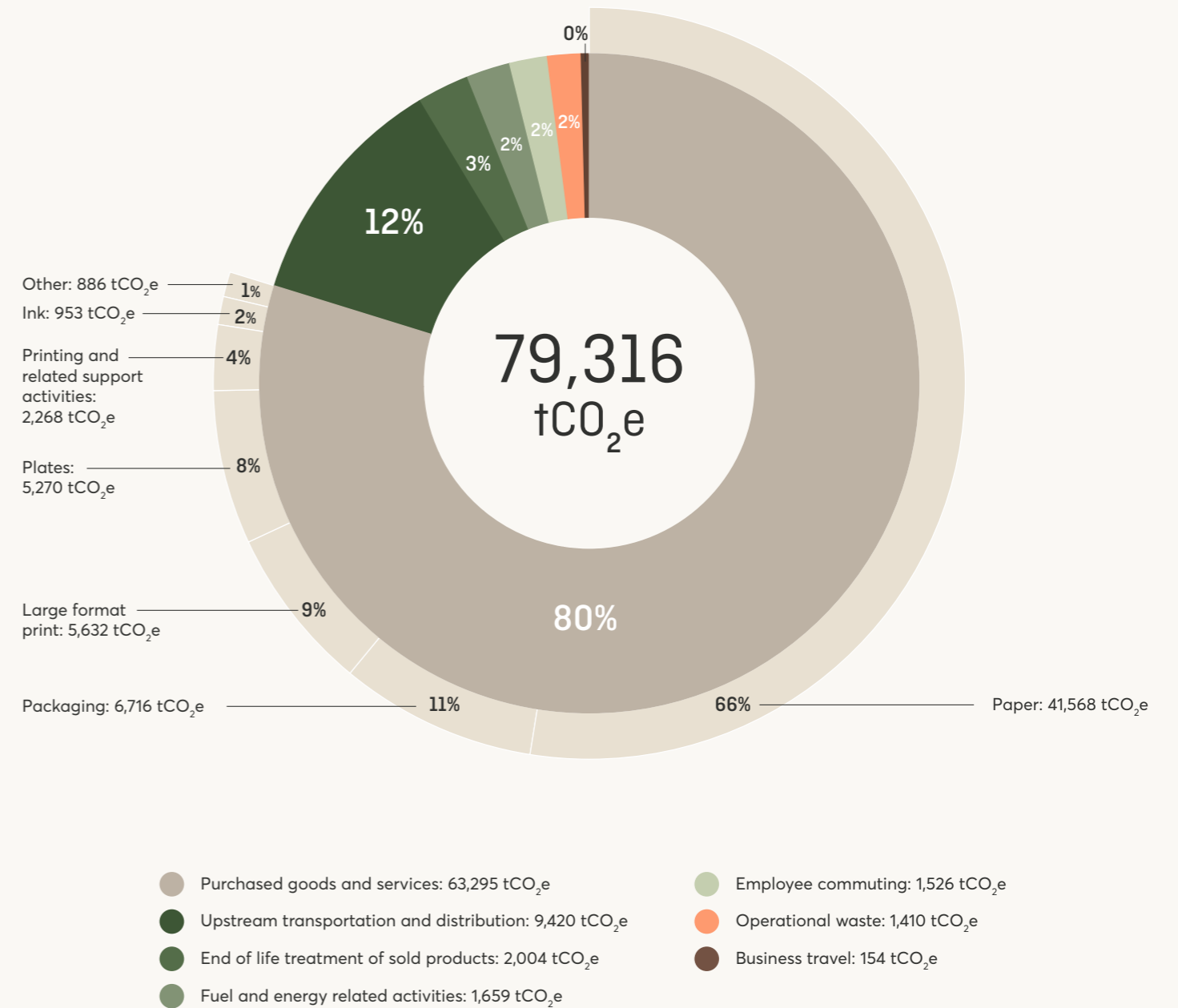
### Scope 3



Scope 3 = Indirect GHG emissions from value chain  
 1 DINC-PEFC-COC-000870  
 2 TUVDC-COC-100870

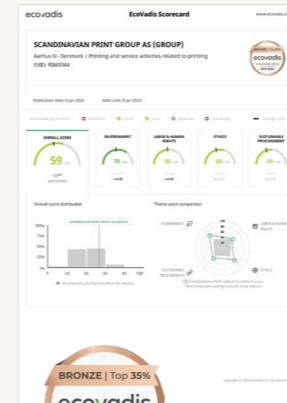
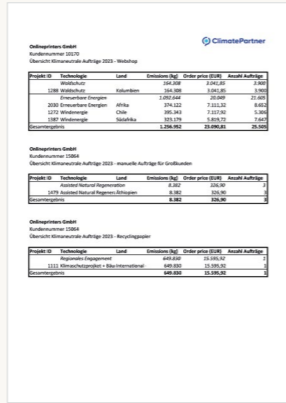
We are committed to actively combating climate change through innovative technologies, efficient resource utilization, and the reduction of our CO<sub>2</sub> footprint. This commitment includes the early identification of ecological risks and their integration into our decision-making processes. From utilizing renewable energy sources to optimizing supply chains and minimizing waste, we strive to set a positive example.

## Breakdown of Scope 3 Emissions



# CERTIFICATES

# SUSTAINABILITY IS NOT A QUESTION OF "IF"



The companies of the Onlineprinters Group have been among the most successful players in the European online printing industry for decades. With economic success comes a responsibility that we gladly embrace: for our employees, for suppliers, for the environment, and for society. For us, sustainability is not a question of "if," but rather a question of "how."

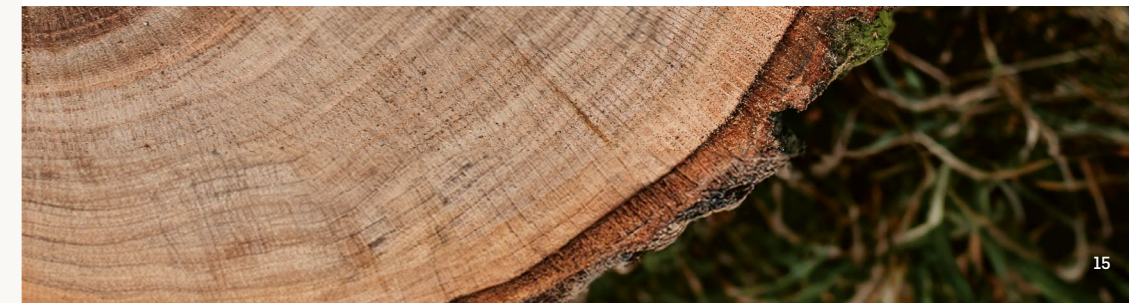
We continuously optimize our production processes to become more economically and ecologically sustainable, install photovoltaic systems, and much more. We ensure that our employees have the best possible ergonomic working conditions, maintain constant communication with them, and support social projects, educational institutions, and local clubs in the communities where we operate.

We are committed to continuous improvement and expect the same from our business partners and suppliers. In 2023, we published a binding Supplier Code of Conduct that defines our expectations regarding sustainable business practices.

For us, sustainability is an ongoing process that encompasses all aspects of our business operations. Together with our partners, we strive to align economic success with ecological and social responsibility.

*Tobias Volgmann*  
Tobias Volgmann  
CFO Onlineprinters Group

Selection of certificates



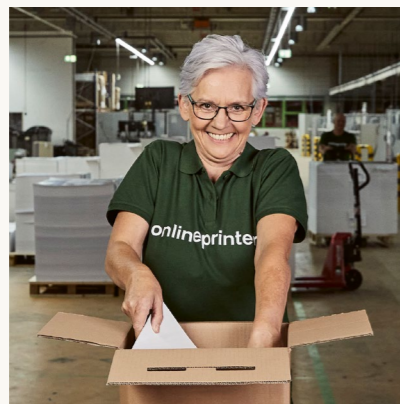
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The "We" Factor

SOCIAL

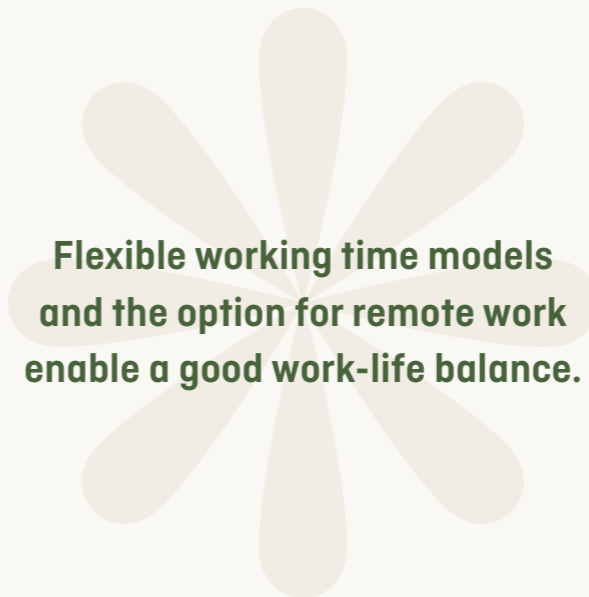
# THERE FOR EACH OTHER



**33%**  
of employees and  
**29%**  
of managers are female

## We promote inclusion, fairness, and equal opportunities in every respect and take on social responsibility.

We work with people from 55 nations across Europe, enriching our company with their diversity. They are all key to our success and part of our DNA. For us, social sustainability means creating jobs that are not only economically viable but also humanely sustainable. It's about creating an environment where people can develop and thrive. From promoting equality to ensuring safe working conditions, we understand that long-term success can only be achieved through mutual respect and responsible actions.



Flexible working time models and the option for remote work enable a good work-life balance.

Since 2021, we have more than halved the number of workplace accidents to a total of 17.

At **9,6%**,  
staff turnover is well below  
the industry average of  
**15%.**



# 3



## RESPONSIBLE LEADERSHIP, SUSTAINABLE GROWTH

A strong and transparent corporate governance is the key to our long-term success. For us, governance means not only compliance with regulations but also integrity, transparency, and sustainable decision-making.

With clear structures and an open corporate culture, we ensure that we minimize risks and responsibly seize opportunities in the interest of our stakeholders. Our values and standards are the guiding principles of our work, serving as a guarantee for a successful and sustainable future.

### Behavioral Guidelines



#### Supplier Code of Conduct

The companies of the Onlineprinters Group set high ecological, societal, social, and legal standards for their work—and we expect the same from our suppliers. In 2023, we developed a Supplier Code of Conduct that defines these expectations as a binding code for all suppliers.



#### Code of Conduct

In 2022, we established a Code of Conduct for the employees of the corporate group. This Code of Conduct serves as the standard for our daily actions and is mandatory for all leaders and employees. Part of this code includes a whistleblowing tool that allows employees to report violations of the Code of Conduct by colleagues, supervisors, or even suppliers and service providers.



## GOVERNANCE

# OUTLOOK 2024

Sustainability is not a sprint where you give your all for a short time; it is a long journey—comparable to a marathon. We are continuously working on our sustainability strategy and setting ambitious goals.

In 2024, we will adopt new targets for 2030 and register with the Science Based Target initiative to communicate our ambitions even more transparently. Regarding the further reduction of our greenhouse gas emissions, we have already planned several measures for 2024, including:

- The installation of multiple photovoltaic systems on the roofs of our production facilities in Germany, England, and Denmark.
- Further optimization of electricity consumption for machines and hall lighting.
- The replacement of a diesel generator with an electric substation.
- The continued replacement of old forklifts with environmentally friendly technologies (electric).

What we achieve by the end of 2024 will be detailed in our ESG Report 2024.

**Your Onlineprinters Group sustainability team**



## Imprint

Onlineprinters Holding GmbH  
Rudolf-Diesel-Straße 10 91413 Neustadt a.d.A.  
Germany  
T +49 9161 6209800  
M [info@onlineprinters.com](mailto:info@onlineprinters.com)  
**Managing Director:** Sascha Krines  
VAT ID: DE288091181

## Product information

**Printed by:** Onlineprinters, Plant 1.2, Neustadt a.d.A., Germany  
**Cover:** 300g/m<sup>2</sup> recycled cardboard  
**Content:** 170 g/m<sup>2</sup> recycled paper  
**Binding:** Saddle stitching



## Photos

Onlineprinters GmbH, Scandinavian Print Group, Solopress

## Design

Wildner+Designer GmbH, Hans-Vogel-Str. 42, 90765 Fürth, Germany



[onlineprinters.de/c/lp/  
was-uns-wichtig-ist](https://onlineprinters.de/c/lp/was-uns-wichtig-ist)



[scandinavianprint  
group.dk/miljoe](https://scandinavianprintgroup.dk/miljoe)



[solopress.com/  
environment](https://solopress.com/environment)